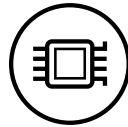


WHY CANON?

With over 80 years of expertise and market-leading innovations, we can leverage our extensive market and business insights to help you explore, understand and realise new ways of delivering services, developing new revenue streams in a digital world.

Innovation

The advancement of technology is at the core of our corporate DNA. Today, Canon R&D is bringing innovation to such fields as healthcare and industry. Every year we invest more than 8% of our global sales into developing new products. In 2018, Canon Inc. was ranked third for U.S. patents filed, making it the only company to achieve a top 5 ranking for 33 years in a row.



Semiconductor lithography equipment is used to transfer circuit patterns on a semiconductor chip.



The Canon Group is entering into the micro satellite industry.



PAT imaging technology captures 3D images of blood vessels in real time.

Awards

Canon receives numerous awards and recognition from top industry analysts and holds leadership positions in key segments of the office imaging market. When choosing Canon, you can feel confident that you are partnering with a company that delivers outstanding technologies across a range of markets.



Charity work

We contribute to the recovery, reconstruction and humanitarian aid of areas affected by natural disasters.

British Red Cross #selfieless campaign 2016

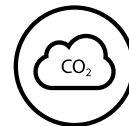
As part of this campaign Canon donated over £850,000 to the Red Cross in 33 countries. This was used to fund health and social care projects in Europe, the Middle East and Africa.

Climate Action

Our alignment with the UN Sustainable Development Goals 9 drives our global approach to reducing emissions in our product lifecycles and increasing renewable energy consumption throughout our operations. Reducing emissions for our customers—about 28.5% of total energy used by Canon group companies in Europe is from renewable sources.



5% National average improvement in lifecycle CO₂ emissions per product from 2008-2018.



14.353 tonnes of products and parts reused globally over the last five years.



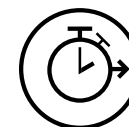
37.7% less lifecycle CO₂ emissions for Canon products than in 2008.

Service

In a fast-paced digital environment, Canon enables you to work more efficiently and grow your business with a comprehensive suite of services, service tools and processes that ensure reliable delivery and support for Canon products.



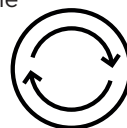
48 minutes average work time



97% first time fix rate



c.300 engineers



4.5 hours average response time



2.5 hours average machine downtime



See the bigger picture